



Thank you for your support of EdFest 2011, Edison Elementary's largest fundraiser for our 2010-2011 academic year. We are hard at work to make this year's event even more successful and have set a goal of raising \$35,000 at EdFest 2012. With a 75% reduction in the DPS budget, we count on the support of our community, families & friends to keep Edison education at the highest standards. Monies have helped fund books for our library, laptop computers for the classrooms, paraprofessional and other staff support, workbooks for students and so much more.

**Please take a moment to view the fundraising form included with this letter to see the many ways you can contribute to EdFest 2012.**

Edison school, staff & children appreciate any level of sponsorship support. Here are our three tiers of Sponsorship with varying levels of recognition:

**Level One: Donations greater than \$1000**

- 1 week of promotion or acknowledgment on Edison Blog and Facebook
- Link/logo on Edison Facebook as fan
- Event day display of logo on large screen
- Marketing flyer displayed on event day table
- Announced in monthly Edison newsletter
- 4 Free entry tickets to Ed Fest
- Free full page color ad in the 2012-2013 Edison directory

**Level Two: Donations between \$500 - \$999**

- Link/logo on Edison Facebook as fan
- Event day display of logo on large screen
- Announced in monthly Edison newsletter
- 2 Free entry tickets to Ed Fest
- Free ½ page black and white ad in the 2012-2013 Edison directory

**Level Three: Any donations up to \$499 and volunteer time**

- Link/logo on Edison Facebook as fan
- Announced in monthly Edison newsletter

We hope you will be able to join us on Saturday, February 25<sup>th</sup>, 2012 from 6pm-11pm at the Masonic Temple. More information will be available at <http://edison.dpsk12.org/>

Kindly,

The EdFest 2012 Auction Team  
Edison Elementary

